

Kristian bikes around the globe in two years in to raise funds for dementia research

On September 3rd, 2018 Kristian Halfwordson departs on a two-year journey that will take him through at least 34 countries on all 5 continents - a total of over 40.000 km - by way of bike. The goal of this challenge is to raise at least 50 000 Eur for Swedish Alzheimer Foundation and their funded dementia research.

Starting in Stockholm, heading straight on to the United States via Copenhagen and after pedalling cross country its briefly back through Europe. After passing through Turkey and Iran, with the purpose of arriving at the Pamir Mountains and its infamous terrain and rapidly changing weather at the right time of year. When that obstacle is overcome, the journey continues through "the Stans" and into China and then takes him through southern Asia as far south as possible. According to the plan, he will arrive in Cairns, Australia about one year after departure. The ride then continues through New Zealand, South America, the Caribbean and Africa before it is time to roll back in to Europe with the goal of reaching Stockholm approximately 24 months after departure.

During the trip, Kristian will actively raise money for research into dementia diseases.

"Dementia is a disease of epidemic proportions and it costs the global society over a trillion US dollars, every year. The amount of research funds allocated to the area is also incredibly small and I hope I can contribute to raising awareness of this issue" says Kristian Halfwordson.

In collaboration with the [Swedish Alzheimer's Foundation](#) and the [Dementia Forum project](#), it will be possible to follow Kristian's journey around the globe. This collaboration will also actively contribute to raising funds and as such the availability of research resources and awareness of dementia disease. The goal is to raise at least 50 000 Eur which will go directly to the Swedish Alzheimer's Foundation, which allocates more than 2,5M Eur to research annually.

The Dementia Forum project, run by [Swedish Care International](#), will be the communication & digital home of Kristian's journey, aiming to increase awareness of dementia on an international level. Amongst other, Kristian will, via video link, attend the next [Dementia Forum X](#) in Stockholm in May of 2019 in order to get more executives and Key Opinion Leaders around the world to act on this issue.

The journey will start in Stockholm on September 3rd and will last until autumn 2020.

To read more about the project or Kristian and to contribute to the fundraising visit www.bikefordementia.com.

Swedish Care International is an internationally active operation that exports Swedish knowledge in elderly and dementia care and is the organizer of the Dementia Forum project, the Queen Silvia Nursing Award and several other major awareness projects in the dementia space. Contact: Dep. MD Ludvig Mörnsten, ludvig.mornesten@sci.se, +46(0)70 633 66 46. www.sci.se

The Swedish Alzheimer Foundation is the collection organization in Sweden that contributes the most to research on dementia diseases. Our scientific council reviews all research applications and selects the most promising projects. Contact: David Ågren, david@alzheimerfonden.se, +46(0)76-238 05 50. www.alzheimerfonden.se